

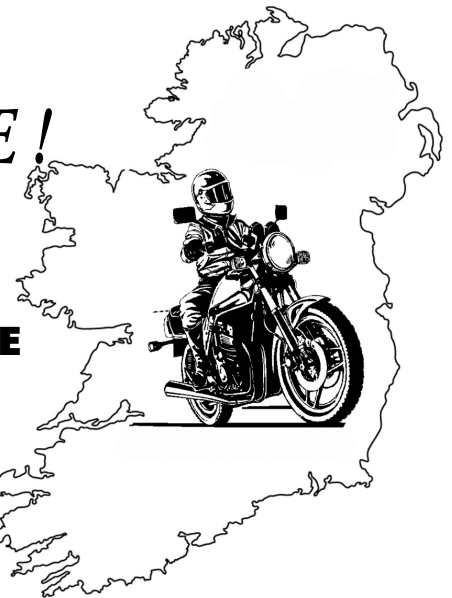
NATIONAL "RIDE TO WORK DAY"

Monday, 20th June '11

*SIMPLY PAY €5.00, GET YOUR
STICKER AND GET ON YOUR BIKE!*

**THE BIGGER THE TURN OUT, THE BETTER FOR
ALL. LOCAL GROUPS ARE INVITED TO SEND US
GROUP PICS ON THE DAY FOR INCLUSION ON THE
DSI WEBSITE, FOR BRAGGING RIGHTS!**

**ALL MOTORCYCLISTS
WELCOME**



Remember :

Riding to work is fun

Riding to work reduces traffic and parking congestion

Riding to work uses less fuel than a larger vehicle

Riding to work leaves me alert and energized

Riding to work results in less pollution than commuting in a larger vehicle

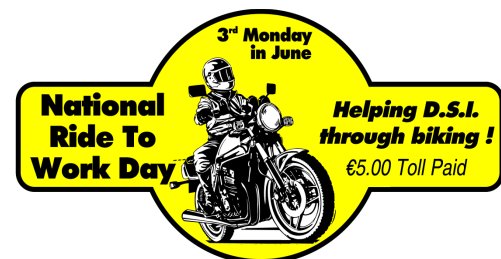
Riding to work is less destructive to road surfaces, bridges, etc.

Riding to work gets me to work (and back home) faster

Riding to work demonstrates motorcycling as a social good

Riding to work demonstrates motorcycling can be a safe alternative to the car

Riding to work in this instance also helps a deserving Irish charity



**HELP DOWN SYNDROME IRELAND
RAISE MUCH NEEDED FUNDS**